STATE of the UNIVERSITY

September 16, 2015  |  Dr. Hobson Wildenthal
The Business of the University is the Aggregation of Intellectual Capital

*translation*

It’s All About the People
Geography is Destiny
Vision Without Funding is Hallucination
Expanded Services

Transportation

- Comet Cruiser
- Comet Cabs
- Zipcar
- Zagster
Expanded Services

Dining

- IHOP Express
- Moe's Southwest Grill
- Panda Express
- Chick-fil-A
- 2Mato
- Ben & Jerry’s
- Breakfast Burrito Cart
- New menus at The Pub & Food Truck
Campus Development

- Callier BBS Expansion
- Student Services Building Addition
- Parking Structure 4
Northside

- Mixed-Use Development
- 600 Apartments, Townhomes, 20,000 sq. ft. of Retail, Restaurants and Entertainment
- Fall 2016 Completion
# Space Deficit Analysis

## Academic Space

<table>
<thead>
<tr>
<th>Institution</th>
<th>FTSE 2014</th>
<th>Actual Space</th>
<th>Predicted Space</th>
<th>Space Deficit</th>
<th>% Deficit</th>
<th>Deficit/FTSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>UT-Dallas</td>
<td>18,098</td>
<td>1,575,406</td>
<td>2,664,354</td>
<td>(1,088,948)</td>
<td>-41%</td>
<td>-60.2</td>
</tr>
<tr>
<td>UT-Dallas FY2016*</td>
<td>19,984</td>
<td>1,684,406</td>
<td>2,942,007</td>
<td>(1,257,601)</td>
<td>-43%</td>
<td>-62.9</td>
</tr>
<tr>
<td>UT-Arlington</td>
<td>22,806</td>
<td>2,008,149</td>
<td>2,928,617</td>
<td>(920,468)</td>
<td>-31%</td>
<td>-40.4</td>
</tr>
<tr>
<td>UT-Austin</td>
<td>45,756</td>
<td>8,137,716</td>
<td>10,124,508</td>
<td>(1,986,792)</td>
<td>-20%</td>
<td>-43.4</td>
</tr>
<tr>
<td>UT-El Paso</td>
<td>16,469</td>
<td>1,601,748</td>
<td>2,286,894</td>
<td>(685,146)</td>
<td>-30%</td>
<td>-41.6</td>
</tr>
<tr>
<td>TAMU</td>
<td>48,314</td>
<td>5,417,562</td>
<td>7,115,093</td>
<td>(1,697,531)</td>
<td>-24%</td>
<td>-35.1</td>
</tr>
<tr>
<td>Univ Houston</td>
<td>32,929</td>
<td>3,304,480</td>
<td>4,633,839</td>
<td>(1,329,359)</td>
<td>-29%</td>
<td>-40.4</td>
</tr>
<tr>
<td>Texas Tech</td>
<td>29,338</td>
<td>2,927,820</td>
<td>4,378,530</td>
<td>(1,450,710)</td>
<td>-33%</td>
<td>-49.4</td>
</tr>
</tbody>
</table>

*New Buildings online, predicted estimated. FTSE for UT-Dallas FY2016 is preliminary fall 2015 data.

Source: THECE. [http://www.thecb.state.tx.us/reports/pdf/6407.PDF](http://www.thecb.state.tx.us/reports/pdf/6407.PDF)
How Are Buildings Funded?

- “TRB” – Legislature
- “PUF” – UT System
- Gifts
- “RFS” – We borrow the money and pay it back (mortgages)
Funding for Core Operations

- Legislative Appropriations
- Tuition and Fees
- Endowment Return and Gifts
- Indirect Costs on External Research Grants
## State of Texas Financing, FY 2015-16

*Beware Biennium Factor of 2 Confusion*

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations</td>
<td>$101,676,629</td>
</tr>
<tr>
<td>Space Support</td>
<td>$14,667,405</td>
</tr>
<tr>
<td>Special Items</td>
<td>$2,882,531</td>
</tr>
<tr>
<td>Research</td>
<td>$9,176,901</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$147,740,639</strong></td>
</tr>
</tbody>
</table>

### Future:
- Clear the remaining hurdles for NRUF funding ("Tier One") in each of the coming two years of the biennium (must do it two years in a row)

### Hurdles:
- $400M endowment or 200 PhD degrees granted per year
  - We will have the $400M endowment, and maybe both
- And, the *sine qua non*: $45M of annual "restricted research" direct cost expenditures

### Result:
- Approximately $9M annually from the National Research University Fund endowment
## Income from Tuition and Fees FY15

<table>
<thead>
<tr>
<th></th>
<th>UG-R</th>
<th>UG-NR</th>
<th>G-R</th>
<th>G-NR</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-semester total head count</td>
<td>30,179</td>
<td>1,480</td>
<td>11,338</td>
<td>10,293</td>
<td>53,290</td>
</tr>
<tr>
<td>3-semester total billable sem. credit hours</td>
<td>352,204</td>
<td>21,717</td>
<td>52,046</td>
<td>93,668</td>
<td>519,635</td>
</tr>
<tr>
<td>Statutory Tuition per SCH</td>
<td>$50</td>
<td>$50</td>
<td>$414</td>
<td>$414</td>
<td>$67,751,120</td>
</tr>
<tr>
<td>Statutory Tuition Income</td>
<td>$17,610,200</td>
<td>$8,947,404</td>
<td>$2,602,300</td>
<td>$38,591,216</td>
<td>$67,751,120</td>
</tr>
<tr>
<td>“Board Approved” Tuition per SCH</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Board Approved” Tuition Income</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated Tuition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>D.T. per SCH (average)</td>
<td>$193</td>
<td>$444</td>
<td>$356</td>
<td>$606</td>
<td></td>
</tr>
<tr>
<td>D.T. Income</td>
<td>$67,954,961</td>
<td>$9,640,672</td>
<td>$18,513,860</td>
<td>$56,777,502</td>
<td>$152,886,995</td>
</tr>
<tr>
<td>Suppl. Designated Tuition (various)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Income from all variants</td>
<td>$4,647,540</td>
<td></td>
<td>$6,943,968</td>
<td></td>
<td>$11,591,508</td>
</tr>
<tr>
<td>Mandatory Academic Fees (various)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandatory Academic Fees Income</td>
<td>$37,251,844</td>
<td></td>
<td>$15,540,677</td>
<td></td>
<td>$52,792,521</td>
</tr>
<tr>
<td>Total designated funds available for academic and business operations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$224,000,000</td>
</tr>
<tr>
<td>Student Affairs Fees (various)</td>
<td>$16,792,000</td>
<td></td>
<td>$8,309,000</td>
<td></td>
<td>$25,101,000</td>
</tr>
</tbody>
</table>
New People

David Crain
Vice President for Information Resources

James Dockery
Assistant Vice President for the Office of Institutional Equity and Compliance

Paul Diehl
Associate Provost; EPPS Teaching Center
New Appointments

Inga Musselman  
Senior Vice Provost and Acting Provost

Gene Fitch  
Vice President for Student Affairs

Susan Rogers  
Vice President for Advancement

Jim Bartlett  
Interim Dean of BBS

Marion Underwood  
Dean of Graduate Studies

Abby Kratz  
Associate Provost and Director, Institutional Scholarship Administration
New Appointments

Hobson Wildenthal
President *ad interim*
Arts, Technology, and Emerging Communication

- **Push and Pull** – Student generated game shown at Student Game Competition (SGC) 2015 with excellent reviews
- Animating *El Oro* – First of its kind collaboration pairing Latin American history and animated story about rebuilding efforts of El Oro province in Ecuador during World War II
- Perot Museum collaboration – game installations and short film *Sticky*
- Opti-Speech Virtual Tongue Project
Honors College

• Supports three four-year scholars programs:
  – Collegium V Honors Program
  – National Merit Scholars Program
  – Terry Scholars Program

• Programs dedicated to academic excellence:
  – Phi Kappa Phi Honors Society
  – The Office of Distinguished Scholarships
  – The Archer Scholars Program
  – The McDermott Graduate Fellows Program

• Works with the McDermott Scholars Program and the Green Fellowship Program
McDermott Graduate Fellows Program

- In 2014, Margaret McDermott’s $14M gift was matched by $10M in TRIP, resulting in a $24M endowment that supports exceptionally talented graduate students.
- The Eugene McDermott Graduate Fellows Program is a four-year program designed to prepare outstanding doctoral students for careers leading research enterprises.
- Each year, 15 Fellows are named who receive an award covering tuition, fees, insurance costs, a generous stipend, and a discretionary budget.
- The program supports participants’ academic and research activities, and offers professional development and other enrichment activities.
- Currently there are seven Fellows, in fields ranging from neuroscience to materials science.

Reena Schellenberg
Director of the McDermott Graduate Fellows Program
Edith O’Donnell Institute of Art History

• Director: Rick Brettell
• The Edith O’Donnell Institute of Art History was inaugurated October 29, 2014
• Founded through a $17M gift from longtime patron of the arts Edith O’Donnell and a $10M match from TRIP
• Institute will be one of the preeminent centers for art history research and training in the U.S.
### Student Enrollment Trends

**Table 1: New Students Applied, Admitted, Enrolled**

<table>
<thead>
<tr>
<th>New Students</th>
<th>Applied*</th>
<th>Admitted*</th>
<th>Enrolled^</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Undergraduates</td>
<td>Graduates</td>
<td>Undergraduates</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>14,316</td>
<td>15,259</td>
<td>9,027</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>16,036</td>
<td>15,514</td>
<td>10,233</td>
</tr>
<tr>
<td>% Change</td>
<td>12.0%</td>
<td>1.7%</td>
<td>13.4%</td>
</tr>
</tbody>
</table>

*as of August 31, 2015 compared to September 1, 2014
^Includes first-time in college and transfers

### Table 2: Total Students

<table>
<thead>
<tr>
<th>Total Students</th>
<th>Resident Undergraduates</th>
<th>Nonresident Undergraduates</th>
<th>Resident Graduates</th>
<th>Nonresident Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2014</td>
<td>13,264</td>
<td>1,036</td>
<td>3,349</td>
<td>5,446</td>
</tr>
<tr>
<td>Fall 2015^</td>
<td>14,520</td>
<td>1,122</td>
<td>3,144</td>
<td>5,784</td>
</tr>
<tr>
<td>% Change</td>
<td>9.5%</td>
<td>8.3%</td>
<td>-6.1%</td>
<td>6.2%</td>
</tr>
</tbody>
</table>

^ as of August 31, 2015
Non-resident includes out of state and international students
Where Fall 2015 Freshmen Came From

- Plano
- Greater Austin
- Dallas
- Greater Houston
- Frisco
- Garland
- Allen
- Carrollton
- Richardson
- Coppell
- Flower Mound
- Irving
- San Antonio
- McKinney
- TAMS
- Ft. Worth

Bar chart showing the number of freshmen from each location.
## Characteristics of First-Time Freshmen

Total Number of Texas High School Graduates for 2013-2014: 303,109

<table>
<thead>
<tr>
<th>First Time Freshmen Enrolled in Higher Education</th>
<th>Total</th>
<th># Top 10% in HS*</th>
<th># Top 25% in HS*</th>
<th>SAT 25&lt;sup&gt;th&lt;/sup&gt; Percentile*</th>
<th>SAT 75&lt;sup&gt;th&lt;/sup&gt; Percentile*</th>
<th>Retention Rate</th>
<th>4-year Graduation Rate</th>
<th>6-year Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTIC Texas Enrolled 2014</td>
<td>79,045</td>
<td>19,761</td>
<td>40,313</td>
<td>820</td>
<td>1120</td>
<td>76%</td>
<td>29%</td>
<td>52%</td>
</tr>
<tr>
<td>UT Dallas 2014</td>
<td>2,520</td>
<td>771</td>
<td>1,430</td>
<td>1150</td>
<td>1360</td>
<td>87%</td>
<td>50%</td>
<td>71%</td>
</tr>
<tr>
<td>UT Dallas 2015</td>
<td>2,721</td>
<td>725</td>
<td>1,397</td>
<td>1160</td>
<td>1360</td>
<td>84%</td>
<td>52%</td>
<td>67%</td>
</tr>
<tr>
<td>Texas A&amp;M 2014</td>
<td>10,835</td>
<td>6,057</td>
<td>8,386</td>
<td>1060</td>
<td>1310</td>
<td>91%</td>
<td>50%</td>
<td>79%</td>
</tr>
<tr>
<td>Univ Houston 2014</td>
<td>4,048</td>
<td>1,127</td>
<td>2,219</td>
<td>1040</td>
<td>1250</td>
<td>84%</td>
<td>18%</td>
<td>48%</td>
</tr>
<tr>
<td>Texas Tech 2014</td>
<td>5,619</td>
<td>1,101</td>
<td>2,974</td>
<td>1000</td>
<td>1200</td>
<td>82%</td>
<td>33%</td>
<td>59%</td>
</tr>
<tr>
<td>UC Santa Cruz 2014</td>
<td>4,035</td>
<td>3,564</td>
<td>3,712</td>
<td>1010</td>
<td>1280</td>
<td>90%</td>
<td>55%</td>
<td>80%</td>
</tr>
<tr>
<td>UC Santa Barbara 2014</td>
<td>4,747</td>
<td>3,838</td>
<td>3,838</td>
<td>1120</td>
<td>1380</td>
<td>92%</td>
<td>69%</td>
<td>87%</td>
</tr>
</tbody>
</table>

*Of those students who reported rank and test scores.

Sources: Institutional Common Data Sets, Texas Higher Education Coordinating Board Accountability System, College Board State Profile Report-Texas
National Merit Scholars Program

- UT Dallas ranks 22nd in the nation for National Merit Scholars entering as freshman in 2014
- 40 states and one other country
- 332 students on campus FY15-16
- 102 freshmen FY15-16
Terry Scholars Program

- Celebrating its 10th year at UT Dallas
- 139 students on campus FY15-16
- 82 traditional four-year scholars
- 57 transfer scholars
- $2.7M total funding from Terry Foundation
McDermott Scholars Program

• 94 Scholars
• SAT average: 1536
• Represent 24 states; 3 are from outside the U.S. (Romania, India, and Vietnam)
• 180 McDermott alumni: the most recent class of McDermott graduates are now at:
  – Stanford School of Medicine
  – University of Virginia
  – University of Michigan
  – University of Chicago
  – ETH Zurich
  – Cambridge
  – Humboldt University
  – McKinsey & Company
  – IBM

Molly Seeligson
Director of the McDermott Scholars Program
Collegium V Honors Program

- 243 freshmen
- 839 students on campus
Student Ambassadors
Student Affairs

• 5,300+ Comets participated in 160 volunteer events in FY 14-15. Over 9,400 service hours, equivalent to $220,000 in labor costs
• 291 student organizations with more than 1,500 student participants
• 101 student-athletes recognized by the American Southwest Conference on its All-Academic team
Student Affairs International Office

- 5,800 international students representing 100+ countries

- Centralized office including:
  - Education Abroad
  - International Student Services
  - Intercultural Programs
  - International Partnership Development

Cristen Casey
Assistant Vice President for International Programs
Student-Athlete Successes

- Twelve of UTD's 13 intercollegiate athletic programs qualified for the American Southwest Conference’s post-season championship tournaments
- Seventeen UTD student-athletes named first-team All-Conference
- The UTD women's basketball team earned its fifth straight 20-win season
Chess and Debate Teams

Chess Team

Debate Team
The UT Dallas battlebot team won its first national title since 2011 and finished third internationally at the 2015 Robogames.

*Back row, from left:* Aaron Plauche, Jack Doan, team advisor Dr. Matthew Goeckner, Jeremiah Plauche, Alejandro Hernandez, Haley Abitz, and alumnus Alex Kollaja

*Front row, from left:* Brian Cash, alumnus Stuart Yun and Nusha Laleh
Student Honors

Doctoral student LaToya Watkins won The Pushcart Prize for her story “The Mother”
Student Honors

The mechanical engineering UTDesign team of Mason Leach, Zach Luther, Faith Rowe, David Stoner and Michael Streitwieser won first place at the 2015 ASME Manufacturing Science and Engineering Student Design Conference.
Student Government

Caitlynn Fortner
SG President

Grant Branam
SG Vice President
CARE Awards

FALL 2014

Judy Barnes
Director University Events,
Office of the President

Czarina Cando
Web Developer,
Student Affairs Marketing

Baldemar Flores
Maintenance Foreman,
Facilities Management

Richard Grant
Bursar,
Bursar’s Office

Rachelle Reilly
Director of Sponsored
Projects, Research

Linda Sensibaugh
Administrative Assistant II,
Callier Center
CARE Awards

SPRING 2015

Joe Jennings
Plumber II, Facilities Management

Roxanne Minnish
Web Developer, Office of Advancement

Narcely Ruiz
Assistant Director, Galerstein Women’s Center

Molly Seeligson
Director, McDermott Scholars Program

Brenda Walston
Business Manager, William B. Hanson Center for Space Sciences

Julie Welch
Administrative Services Office II, Physics
2015 Teaching Awards

Provost’s Award for Faculty Excellence in Undergraduate Research Mentoring
Dr. Mihaela Stefan

UT System Regents’ Outstanding Teaching Award
Dr. Monica Rankin

President’s Outstanding Teacher Award
Dr. Mieczyslaw Dabkowski

UT System Academy of Distinguished Teachers and Minnie Stevens Piper Professor Award
Dr. John Sibert

President’s Teaching Excellence Award
Dr. McClain Watson
Dr. Ray Baughman

- Licensed process for making carbon nanotube materials to Lintec of America; manufacture and commercialization in progress at Richardson facility
- Developed electrically conductive fibers from carbon nanotube sheets and rubber that can be reversibly stretched; published in *Science*, July 2015
- Advancements in artificial muscles made from fishing line and sewing thread; published in *Science*, Feb. 2014
- Congratulations on the NanoTech Institute’s 14th anniversary
Vagus Nerve Stimulation (VNS)

• Researchers: Dr. Michael Kilgard and Dr. Robert Rennaker
• Treatment for tinnitus and stroke rehabilitation
• Sensory, motor or cognitive experience
  + Vagus nerve stimulation = Nervous system plasticity
• Texas Biomedical Device Center:
  – Developed a new toolbox for repairing the human brain
  – Completed three successful clinical trials
  – Currently recruiting stroke patients in North Texas
  – Joint UTD/UTSW trial to improve arm and hand control after stroke
Major Research Awards for Junior Faculty

Dr. Bilal Akin
Dr. Leonidas Bleris
Dr. Carlos Busso
Dr. Min Chen
Dr. Nikki Delk
Dr. Heng Du
Major Research Awards for Junior Faculty

Dr. Anton Malko
Dr. Majid Minary
Dr. Siavash Pourkamali
Dr. Fabiano Rodrigues
Dr. Yonas Tadesse
### Research and Development Expenditures, FY 2013
(Dollars in thousands)

<table>
<thead>
<tr>
<th>Institution</th>
<th>FTE Enrollment</th>
<th>Tenured/On-track Faculty</th>
<th>Federal</th>
<th>State/Local Govt</th>
<th>Institutional</th>
<th>All Other</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>UT Dallas</td>
<td>16,375</td>
<td>490</td>
<td>$33,920</td>
<td>$15,714</td>
<td>$31,616</td>
<td>$17,592</td>
<td>$98,842</td>
</tr>
<tr>
<td>Texas Tech</td>
<td>29,425</td>
<td>946</td>
<td>$28,827</td>
<td>$16,989</td>
<td>$82,132</td>
<td>$14,728</td>
<td>$142,676</td>
</tr>
<tr>
<td>Univ. Houston</td>
<td>33,749</td>
<td>913</td>
<td>$61,038</td>
<td>$30,048</td>
<td>$23,211</td>
<td>$16,547</td>
<td>$130,844</td>
</tr>
<tr>
<td>UC Santa Cruz</td>
<td>17,118</td>
<td>508</td>
<td>$91,002</td>
<td>$3,419</td>
<td>$28,041</td>
<td>$28,315</td>
<td>$150,777</td>
</tr>
<tr>
<td>UC Santa Barbara</td>
<td>21,665</td>
<td>758</td>
<td>$132,960</td>
<td>$5,537</td>
<td>$36,950</td>
<td>$61,050</td>
<td>$236,497</td>
</tr>
</tbody>
</table>

Sources: National Science Foundation, FY 2013; US Dept of Education IPEDS Enrollment and Human Resource reports, fall 2012 (FY2013)
### The Campaign: The Gift That Keeps On Giving

More than $273 million

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$69.7M</td>
<td>Gifts for Academics</td>
</tr>
<tr>
<td>$35.5M</td>
<td>Gifts for Student Scholarships and Fellowships</td>
</tr>
<tr>
<td>$55.1M</td>
<td>Gifts for Other Programs, Facilities, Campus Enhancement, Opportunity Funds</td>
</tr>
<tr>
<td>$45.8M</td>
<td>Gifts for Research</td>
</tr>
<tr>
<td>$43M</td>
<td>TRIP Funds</td>
</tr>
<tr>
<td>$24M</td>
<td>UTRIP Funds</td>
</tr>
</tbody>
</table>

- Private gifts made to research during the campaign will result in an additional $40 million in matching funds this biennium.
- These funds are not included in the $273 million campaign total.

$40M in additional matching funds
57 endowed chairs, professorships and faculty fellowships added
237 endowed funds added
800 corporate gifts

102 donor-created scholarships
UT Dallas Campaign Council

HONORARY CO-CHAIRS

Jess Hay
Former UT System Regent

Philip Jonsson
Philip R. Jonsson Foundation

Margaret McDermott
Civic leader

Peter O'Donnell
O'Donnell Foundation

COUNCIL CO-CHAIRS

Debbie Francis
Civic leader

James Huffines
PlainsCapital Corporation

H. Ronald Nash MS’79
Pivot3

Rich Templeton
Texas Instruments
UT Dallas Campaign Council

COUNCIL MEMBERS

Bill Booziotis
Booziotis & Company
Architects

Lance Charriere
Adolfson & Peterson
Construction

Terry Conner
Haynes and Boone, LLP

Charles Davidson MS’80
Noble Energy, Inc.

Nancy Gundy Davidson BS’80
Civic leader

Franklyn Jenifer
UT Dallas President, 1994-2005

Bryce Jordan
UT Dallas President, 1971-81

Melendy Lovett MS’82
Trinity Industries, Inc.

Steve Lyle
Texas Instruments

Sara T. Martineau
Civic leader

Philip Ritter
Meadows Mental
Health Policy Institute

Jeff Robinson
Civic leader

Robert Rutford
UT Dallas President, 1982-1994

Jim Von Ehr MS’81
Zyvex Labs
To the UT Dallas Development Board and Campaign Volunteers

THANK YOU
Degrees Awarded by Academic Year

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AY2010</td>
<td>2355</td>
<td>2008</td>
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<tr>
<td>AY2011</td>
<td>2314</td>
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<td>AY2012</td>
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<td>AY2013</td>
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<td>AY2014</td>
<td>2811</td>
<td>3148</td>
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<td>AY2015*</td>
<td>3041</td>
<td>3313</td>
</tr>
</tbody>
</table>

Preliminary as of 9/01/2015
As reported to Texas Higher Education Coordinating Board
90,000+ Alumni
Chuck and Nancy Davidson
Media Relations

Top Media Placements
- CNN
- NPR
- New York Times
- Dallas Morning News

FY15 Total Media Placements
- 23,483
- 21% increase from FY14
- 563% increase from FY10
The Explosion of UT Dallas’ Social Media Presence

- Social media is now our largest direct distributor of University news
- **23 percent** read News Center on mobile phones
- **65,000** Total audience for News Center email distribution
- **126,500** Total audience on social media:
  - Main official channels (thousands more following school and department sites)
JSOM Rankings

U.S. News and World Report

- Undergraduate Program - #56 among public universities
- BS in Operations Management - #13
- Full Time MBA - #14 (tied) among public universities
- Part Time MBA - #19 (tied) among public universities
- Online MBA - #6 overall
- MS Information Technology and Management - #16 for Information Systems programs
JSOM Rankings

- MS Finance: #13 in the U.S., The Financial Engineer
- MS Supply Chain Management: #16 in U.S., Gartner
- #41 worldwide in business/economics (Shanghai Jaitong World University Rankings)
- #18 worldwide (Financial Times Business School Research Rankings)
- #12 worldwide (UTD Top 100 Business School Research Rankings)
- #5 worldwide (BYU Accounting Program Research Rankings)
U.S. News & World Report ranked UT Dallas 140th overall in its evaluation of more than 1,500 four-year colleges and universities in the United States.

The University placed 145th in last year’s report.
UT Dallas was the biggest climber [in Texas] in the U.S. News Rankings this year, rising from 145th to 140th. Texas Tech had the biggest drop. How did your school rank?

“UT Dallas was the biggest climber [in Texas] in the U.S. News Rankings this year, rising from 145th to 140th.”
Times Higher Education ranks UT Dallas in their list of the top 100 institutions under 50 years of age.

- #1 in Texas
- #3 in the nation
- #16 in the world